



Team USA Awards Report

Best of February

Best of November		
	Nominee	Votes
Male	Mike Minor	xxxx
	Nathan Chen	xxxx
	Miles Chamley-Walton	xxxx
	Abdi Abdirahman	xxxx
	Ryan Stassel	xxxx
Female	Anna van Brumme	727
	Tatyana McFadden	327
	Heather Bergsma	211
	Mikaela Shiffrin	240
	Molly Huddle	189
Team	Women's National	911
	Madison Chock and	675
	Men's Foll Team	283
Total		xxxx

Best of December		
	Nominee	Votes
Male	Nathan Chen	xxxx
	Tucker West	xxxx
	Joe Swail	xxxx
	Thomas Walsh	xxxx
	Matt Antoir	xxxx
Female	Erin Hamlin	xxxx
	Lee Kiefer	xxxx
	Chloe Kim	xxxx
	Mikaela Shiffrin	xxxx
	Oksana Masters	xxxx
Team	Maia and Alex Shubin	xxxx
	Matt Mortensen	xxxx
	Sled Hockey Team	xxxx
Total		xxxx

Best of January		
	Nominee	Votes
Male	Kyle Snyder	xxxx
	Nathan Chen	xxxx
	Chris Geertman	xxxx
	Andrew Turka	xxxx
	Alexander Massias	xxxx
Female	Erin Hamlin	xxxx
	Serena Williams	xxxx
	Elana Meyers Taylor	xxxx
	Julia Marin	xxxx
	Heather Bergsma	xxxx
Team	Luge Team Relay	xxxx
	Men's National Junior	xxxx
	Stu McNay and Dave	xxxx
Total		xxxx

Best of February		
	Nominee	Votes
Male	Nathan Chen	xxxx
	Lowell Bailey	xxxx
	Mike Minor	xxxx
	McLain Ward	xxxx
	Joey Mantia	xxxx
Female	Susan Dunklee	xxxx
	Brenna Huckaby	xxxx
	Mikaela Shiffrin	xxxx
	Oksana Masters	xxxx
	Heather Bergsma	xxxx
Team	Elana Meyers Taylor	xxxx
	Matt Mortensen	xxxx
	Women's Sevens	xxxx
Total		xxxx

Best of March		
	Nominee	Votes
Male		
Female		
Team		
Total		0

Best of April		
	Nominee	Votes
Male		
Female		
Team		
Total		0

Best of May		
	Nominee	Votes
Male		
Female		
Team		
Total		0

Best of June		
	Nominee	Votes
Male		
Female		
Team		
Total		0

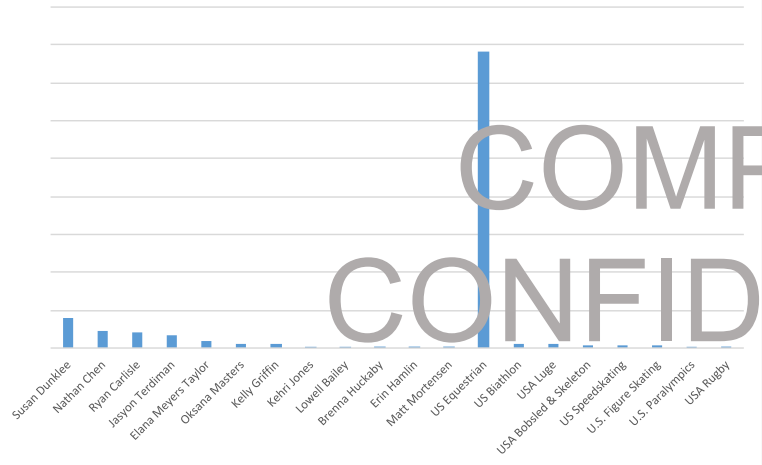
Best of July		
	Nominee	Votes
Male		
Female		
Team		
Total		0

Best of August		
	Nominee	Votes
Male		
Female		
Team		
Total		0

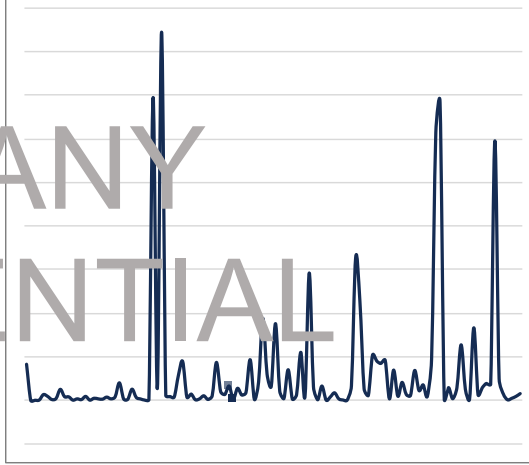
Best of September		
	Nominee	Votes
Male		
Female		
Team		
Total		0

Best of November		
	Nominee	Votes
Male		
Female		
Team		
Total		0

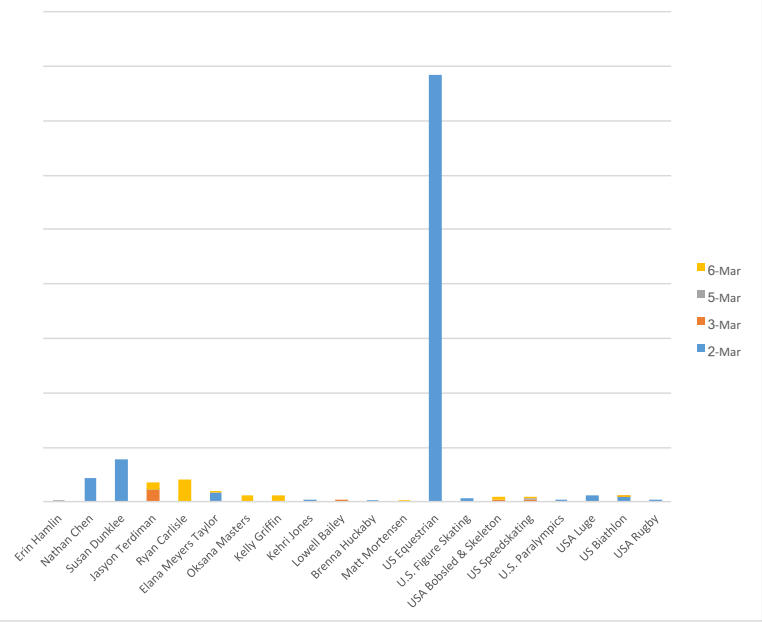
Total Engagement This Month

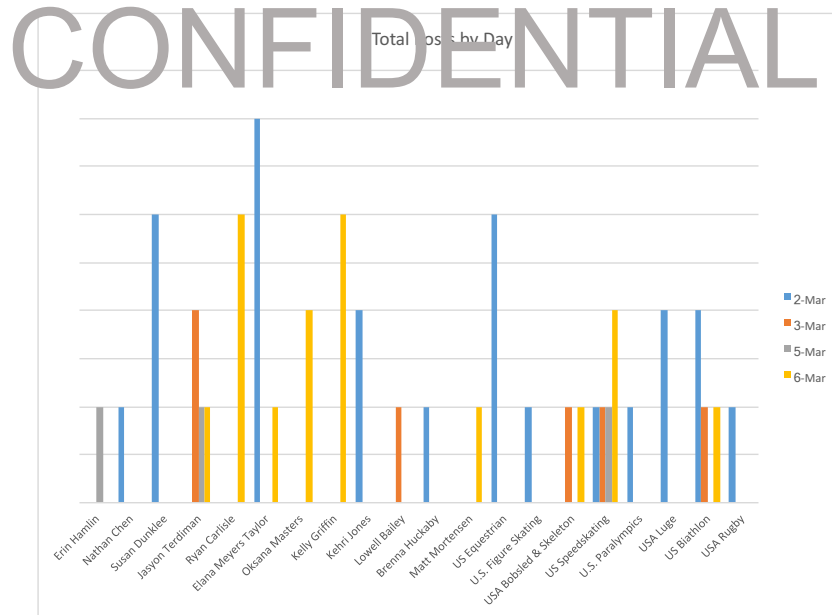


Total Engagement



Total Engagement by Day





Landing Page	Total Pageviews	Desktop - Other	Desktop - Social Media	Mobile - Other	Mobile - Social Media
Voting Page	41,271	12%	10%	29%	50%
/?BSDads_Facebook_TeamUSAAwards_BestofMa	32	0%	0%	100%	0%
/?p=1470531067&subid=999&uid=A757EBDB540F	63	100%	0%	0%	0%
/?platform=hootsuite	32	0%	0%	0%	100%
/?sf44817887=1	2	0%	0%	0%	100%
Share Athlete ID	1,495	0%	8%	15%	77%

Sources	Total Pageviews	Desktop - Other	Desktop - Social Media	Mobile - Other	Mobile - Social Media
Facebook	25,699	0%	11%	2%	86%
Google	837	25%	0%	74%	0%
Twitter	7,628	0%	22%	0%	78%
Direct	792	30%	0%	70%	0%
Instagram	80	0%	2%	0%	98%
Other	2,674	37%	0%	63%	0%

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